



Celebrating 22 Years of Leadership and Service

OUR MISSION

Provide leadership and service that . . .

- **Improve** the environment and culture for business
- **Promote** business success and sustainability
- **Guide** development of the Old National Corridor

HOW ONMA FULLFILLED ITS MISSION IN 2011

- **IMPROVE the environment and culture for business**
 - Clean & Green Committee Established
 - Adopt-a-Highway Corridor Clean-Ups
 - Sponsorship of Landscape Islands
 - Old National Celebrates Photography
 - Spring Masquerade
 - Trespassing Affidavit Program (T.A.P.)
 - Truancy Reduction Intervention Program (T.R.I.P.) Partner
 - Salute to south Fulton High Schools Valedictorians and Salutatorians
 - Public Safety Meeting with Flat Shoals Businesses
 - Support Community Events—Schools, HOAs, Churches
- **PROMOTE business success and sustainability**
 - Monthly ONMA Membership Meetings
 - Club Entrepreneur Presentation
 - Introduction of ATL App for Airport Area Businesses
 - Social Media Strategies Presentation
 - Red Carpet Welcome to New Businesses
 - Getting Your Business Organized Presentation

- Small Business Development Centers Presentation
- 2011 Business Survey

- **GUIDE development of the Old National Corridor**

- Formation of Economic Development Task Force
 - Business Recruitment and Retention Initiatives
- Reviews and of Old National Corridor Zoning Requests
 - Shoe Show
 - Old National Market Place